



INNOVATION AWARDS

April 12–13, 2017

PRESENTED BY

**UNIVERSITY of
WEST FLORIDA** | Office of Economic
Development and
Engagement


INNOVATION
Coast



INNOVATION AWARDS

2017 Agenda

Wed, April 12, 2017 | 4pm - 8pm

Hilton Pensacola Beach Gulf Front |
12 Via De Luna Dr., Pensacola Beach, FL 32561

4:00pm - 8:00pm Reception

6:30pm Recognitions

Thur, April 13, 2017 | 7am - 3pm

Hilton Pensacola Beach Gulf Front |
12 Via De Luna Dr., Pensacola Beach, FL 32561

7:00am - 8:00am Continental Breakfast

8:00am Welcome

8:30am - 10:30am Presentations 1-6

Veteran

Mine Survival • Invictus • Naggy

Student

Home Theater • Halo • Crowd Proof

10:30am - 10:45am Break

10:45am - 12:45pm Presentations 7-12

Pre-Revenue

Cognitive BDS • Nuebev • Fast Informatics

Post-Revenue

Pensacola Bay Oyster • NumNum, LLC • Robotics Unlimited

12:45pm - 2:30pm Lunch

Keynote Speaker/Judges' Deliberations

2:30pm - 3:00pm Awards Presentations
& Closing Remarks

Ridgely Goldsborough

Keynote Speaker

Author and international speaker, Ridgely Goldsborough believes in solving problems and taking complex and challenging topics and making sense out of them. He started his first business at 16 and founded 43 companies since graduating from law school in 1987.



Ridgely is the founder of The Avatar Formula, a cutting-edge program based on gamification that develops inspired cultures through playing games. In addition, he is the co-author of Wealth Kryptonite, a revolutionary new approach to wealth accumulation that focuses on the relationship with each individual and their Avatar to money.

He has written 15 books, hosted his own television show and created dozens of audio and video programs on success and prosperity. He is a frequent speaker at top internet marketing conferences and a facilitator and trainer for high-level CEO masterminds.

Ridgely received a bachelors of arts in Spanish from the University of Virginia, a law degree from Whittier College School of Law, and masters in writing certificate from University of California, Los Angeles. He practiced law in California for 12 years before turning his attention to building companies. He does all of his work in English and Spanish.

When not traveling, Ridgely lives in Florida with his wife, Kathy. They have four children and share a passion for travel, dining and philanthropy.

Finalists (Exhibiting and Presenting)

• Cognitive Big Data Systems	Revolutionizing the security and surveillance industry with its new computer vision application “AVAE,” used in video surveillance centers.
• CrowdProof	Offering an affordable, crowdsourced solution to undergraduate college students who don’t have the time to proofread their papers and essays.
• Halo Technology	Using location-based augmented reality technology to provide users with real-time information that enables them to filter searches within a desired radius by using the GPS capabilities on their smartphones.
• Home Theater	Allowing virtual reality headset users to buy virtual tickets and watch new movies without having to wait in line at movie theaters or when movies are released to DVD or Pay-Per-View.
• Invictus Knowledge Institute	An advanced technology training, research and development organization providing access to fast-track technology training and assistance with direct access to jobs.
• Mine Survival	The premiere manufacturer of respiratory escape systems that enable users to escape any hazardous environment.
• Naggy	An app that will revolutionize the way parents interact with their kids by using technology to get them to complete their chores.
• NeuBev Co.	An eco-friendly smart water cooler to act as a new platform for beverage distribution, consumption, advanced analytics and consumer health.
• Fast Informatics	Enabling researchers, data scientists, engineers, data analyst and marketers to use machine learning with their data.
• NumNum	An emerging baby brand growing into a trusted household name among parents thanks to its first product, the GOOtensil, a pre-spoon for kids.
• Pensacola Bay Oyster Company	Producing great tasting, high quality, homegrown oysters from our region.
• Robotics Unlimited Inc.	A one stop shop made of scientists, engineers and makers dedicated to creating and delivering the most awesome robots to your door.

Semifinalists (Exhibiting)

• Blue Zone	Offering high quality water sourced from Costa Rica’s remote Blue Zone area in the Nicoya Peninsula packaged in an environmentally friendly bottle made of 100 percent renewable molded fiber.
• EBI Management Group	A professional services company specializing in helping the federal government and private business achieve mission execution through enterprise business intelligence.
• FEMTAC	Revolutionizing women’s professional apparel industry by designing apparel and gear for women whose work and/or passion takes them to the field.
• High Speed Shooting Stabilizer	Innovative high speed shooting accessories designed to enhance the shooting ability of users, allowing them to push themselves to greater feats of marksmanship.
• NADAB	An app providing Christian youth with an alternative to mainstream social media video platforms, allowing users to enjoy different genres of music that are appropriate for minors.
• Rainey’s Closet	An online store offering special occasion clothing rentals and coordinating accessories for children.
• REACH3D	Featuring the world’s smallest diameter 3D endoscope and models built specifically to support the visualization needs of the next wave of surgical robots.
• STAFFER	A platform that directly connects short-term staff (staffers) with businesses requiring temporary or part-time staff.



INNOVATION AWARDS

2017 Sponsors



NEVIN SHAFFER
Licensed Patent Attorney



On behalf of Innovation Coast, welcome to the 2017 Innovation Awards competition and congratulations to all 61 applicants—from across Florida and as far away as Colorado, New York, and New Jersey—whose companies and ideas are featured on the following pages. Each represents a deep, personal investment of time, creativity, and energy, and we appreciate that their owners and creators have shared them with us in this competition.

We also appreciate the hard work of our amazing teams of evaluators and reviewers who scored and ranked the proposals, as well as our distinguished panel of judges who will hear the presentations and select the winners. These companies will move forward with cash and/or prizes along with a powerful endorsement and invaluable experience. Our expectation is that even those who are not among the finalists will benefit from having been through this process. In fact, some of this year's finalists were among the competitors in our first Innovation Awards.

This competition is an important part of the ongoing Innovation Coast mission to “grow, sustain, and showcase” innovative companies and new technologies in our region.

We support entrepreneurs at all stages of the business lifecycle because they are the backbone of our economy—turning ideas into businesses that create jobs and enrich our communities.

Here's to an exciting 2017 Innovation Awards competition and to the success of all the companies that are a part of it.

Sincerely,



Jim McClellan
Chairman of the Board of Directors
Innovation Coast



CATALINA CAFÉ

Named after their youngest daughter, Catalina, owners Maurice and Patricia are focused on expanding their coffee brand and vision. The owners are committed to providing superior customer service and creating a unique experience at the Catalina Cafes, Catalina Lab, and Catalina Coffee for business and home retail and wholesale clients. Catalina provides freshly roasted, specialty coffees and coffee drinks from homemade flavors. Catalina goes to the source — hand-selecting coffee from around the world with quality and fairness in mind. Using direct trade importers, they ensure farmers and workers are paid a living wage, and then bring the amazing coffees that they grow and harvest back to Florida for expert-level roasting. The numerous cafés locations also serve made-from-scratch baked goods and unique made-to-order sandwiches for breakfast and lunch. The company also provides wholesale products, such as coffee and tea, to other coffee shops and restaurants throughout Florida.

For more information, visit www.catalinacafe.com.



COASTAL AEROBOTICS

Dubbed the “The Cradle of Aviation,” Northwest Florida has always nurtured growth in aviation. So it’s no surprise to see a new form of aviation growing here in our community. UAV’s, or drones, have quickly become the standard in commercial aviation. At Coastal Aerobotics, we provide Northwest Florida with industry-leading UAV education, training, and support to fit individual needs.

Today’s UAV systems are built for a variety of applications, both commercial and humanitarian alike. They can carry cameras and sensors, find missing persons, document construction progress or deliver lifesaving medicine. UAV’s have become a reliable and cost-effective solution for many organizations, regardless of size or scope. Integrating your business with UAV applications is what we do. Coastal Aerobotics provides the training and support local operators and businesses need to succeed. Our core value is to create a safe link between advanced aeronautics and local business.

For more information, visit www.coastalaerobotics.com.



FLYTRONICS

Flytronics got off the ground in 2014, when business partners Jeff and Ben fell in love with hydroflight, a sport in which water jet propulsion is used to create sustained flight above water. As amazing as it was to fly above the water like Iron Man, they quickly identified needs that could revolutionize the sport. They developed the F4 remote control, a wireless remote control system, that allows the flyer to control their flight versus having to run a two-man system. They also designed an LED light suit that can be used for nighttime water performances. They are currently evaluating an electric or gas powered system that would eliminate the tethered constraints of current hydroflight systems.

Flytronics also entered the veteran category.

For more information, visit www.flytronics.com.



IDGROUP

idgroup is an award-winning branding and change management firm located in Pensacola. The firm, founded in 1989 by Dr. Mona Amodeo, focuses on building organizations as brands that matter to their customers and employees. This focus is reflected in idgroup's mission to utilize the team's talents to help clients succeed economically while having a positive impact within the communities they serve.

This mission is brought to life through "Branding from the Core," an innovative approach it pioneered in 2005. Through this process, idgroup helps clients design organizations focused on creating synergies between people, purpose and prosperity by aligning who they say they are with what is delivered at every touch point of the enterprise. This investment results in a return measured by a strong reputation and a cadre of loyal brand advocates who propel the prosperity of the organization.

For more information, please visit idgroupbranding.com.

KATY BAR

With 85 percent of all forced entries coming through the main entrance, Katy Bar understands that home security starts at the front door. The problems lie in the pre-frame that surrounds every door and has been proven to fail with "one hit of one hundred pounds." The other is the key used to lock your home can easily be opened with a bump key that can be bought on the internet.

The Katy Bar was developed to solve these problems. It attaches only to the door frame. Tested by an accredited, independent test facility in Tampa, Fla., to hold 4,750 pounds for 30 seconds, even an intruder with a crowbar will not defeat it. The Katy Bar is only operated by Bluetooth, Wi-Fi, or home automation so bump keys are useless. When intruders fail to gain entry it gives you time to call the police and safely wait for help.

For more information, visit www.katybar.com.

NUMNUM

Launched in 2013 by a mom and dad team, NumNum is an emerging baby brand now based in the Florida Panhandle. The company's first product, the G00tensil, is a pre-spoon for kids just learning to feed themselves. Unlike traditional spoons, the G00tensil is totally flat, so there's no scooping, no balancing, and no wrong way to hold it. That means little learners can participate in mealtime with less frustration, building self-confidence while preparing the child for the spoon. Sold in premium retail stores like Nordstrom and buybuy Baby, the G00tensil has won several awards, including a coveted Cribbie Award, the most prestigious award in the baby space.

Late in 2016 on the heels of their second product launch, the company relocated to the Pensacola area in hopes of establishing a corporate headquarters and building the right team to grow NumNum into a trusted household name among parents around the world.

For more information, visit numnumbaby.us.

The idgroup logo, featuring the word "idgroup" in a lowercase, purple, sans-serif font.The num num logo, featuring the words "num num" in a lowercase, white, sans-serif font inside an orange rounded square.



PENSACOLA BAY OYSTER COMPANY

Pensacola Bay Oyster (PBO) was founded in 2014 by aquaculture enthusiast Donnie McMahon. With two oyster farm locations in the Pensacola area, PBO produces great tasting, high quality, homegrown oysters from our region. We sell premium Florida oysters to restaurants and fresh seafood markets throughout the area. Our oysters are grown using floating cages suspended in the water allowing for premium growing potential. Pensacola Bay Oysters have a beautiful shell, soft and creamy texture, medium salinity and a clean aftertaste.

For more information, visit www.pensacolabayoyster.com.



RAINEY'S CLOSET

Rainey's Closet is an online store that offers special occasion clothing rentals and coordinating accessories for children. We cater to moms and photographers who rent our high-end designer clothing, hard to find styles, and made to match accessories for photo sessions or special occasions, such as weddings, holidays, daddy-daughter dances, birthday parties or pageants. Our collection of carefully curated and coveted brands can be rented for four to eight days, and shipped anywhere in the United States for a fraction of the cost to buy. Our mission is to save our customers time and money by providing everything they need in one place so they can focus on spending quality time with their kids, while capturing beautifully styled memories and photos.

For more information, visit www.raineyscloset.com.



REACH3D

With its flagship offering, the SoloSIGHT 3D HD Endoscopy Platform – featuring the world's smallest diameter 3D endoscope at 1/4 the size of traditional 3D endoscopes – as well as models built specifically to support the visualization needs of the next wave of surgical robots, REACH3D Medical brings the utility and effectiveness of stereoscopic 3D to healthcare. REACH3D's products enable precise surgical navigation making procedures simultaneously faster, safer and less costly – without requiring surgeons to acquire new skills. Highly specialized procedures, such as skull-base surgery, pediatric surgery, arthroscopy (knees, shoulders) and spine surgery can finally receive the benefits of stereoscopic 3D. USA-based top 20 global medical device firms plus international medical device distributors from China, Japan and Europe have shown strong interest in distributing the SoloSIGHT Platform.

For more information, visit www.reach3d.net.



ROBOTICS UNLIMITED INC.

Robotics Unlimited Inc. is bringing cutting-edge robotics technology to the toy market. From idea to mass distribution, Robotics Unlimited Inc. is a one-stop shop made of scientists, engineers and makers dedicated to creating and delivering the most awesome robots to your door.

Over the past three years, they have developed several new products and are currently negotiating licensing deals with some of the major toy companies. In February 2017, at the New York Toy Fair, Robotics Unlimited Inc. introduced its own line of gesture controlled vehicles called “Reactiv” with the intent of selling directly to major retailers and distributors worldwide.

For more information, visit www.robotics-unlimited.com.

SAMANTHA WEAVER

A government proposal is a sales document. The audience is small — the evaluation committee — but the stakes are high. No matter how competitive a bid is or how well it meets the technical requirements, a sloppy, poorly organized, or inconsistent proposal is at a disadvantage. A great proposal won't guarantee a win, but a bad proposal will definitely lose.

An experienced editorial consultant specializing in serving the proposal needs of government contractors, I always keep the audience in mind. In an individual proposal edit I ensure RFP compliance, consistency in voice and style, clear messaging, and effective use of graphics. In a comprehensive process review, I analyze an organization's overall approach, providing insight into potential win themes and a concrete plan of action to improve proposal quality. I also offer writing workshops, including a course specifically designed for employees whose jobs are primarily technical, but who also contribute to proposals.

For more information, visit www.samanthaweaver.com.

SHOOTING STABILIZER

Shooting Stabilizer brings our own brand of quality and innovative high speed shooting accessories to the market, designed to enhance the shooting ability of users and to allow them to push themselves to greater feats of marksmanship.

Our products are 100 percent made in American and engineered to the highest quality possible. The FANG is a lightweight, rail mounted stabilizer, that allows for more versatile shooting positions by allowing the shooter to stabilize their firearm on various surfaces.

The FANG is designed to bite into surfaces as the shooter applies weight on the stabilizer. It also allows the firearm to be rested on various diameter materials via the saddle portion. The device can also act as a mini-bipod for bracing off flat surfaces, and be used as a devastating strike face. The material design of the FANG allows it to be dyed, cerakoted, trimmed and stippled, making it totally customizable.

Shooting Stabilizer also entered the veteran category.

For more information, visit www.shootingstabilizer.com.





SOUTHEAST AIR SHUTTLE

Southeast Air Shuttle, Your No-Line Airline, offers what no other Pensacola airline can — same-day round-trips to places like Birmingham, Jackson, Tupelo, and hundreds of other cities in the southeast on your schedule. With Southeast Air Shuttle, there's no Transportation Security Administration checkpoints, baggage or boarding lines. Simply meet your pilot in the lobby, walk out to the plane and take off. Since it's your plane, with wide leather seats and personal space for up to five guests, you decide who flies with you, so the only obnoxious passengers are the ones you bring onboard. When you land, your bags, a rental car, taxi or Uber will be waiting for you – not the other way around. Finally, when your meeting is over, we depart when you're ready so you can be home in time for dinner with your family.

For more information, visit www.flySoutheast.com.



SUNFARM ENERGY

SunFarm Energy has served as the expert source for all our customers' renewable energy needs since 2012. Headquartered in Pensacola, SunFarm operates throughout Florida and Alabama to provide our clients with unique renewable energy solutions. Although the bulk of our business is solar photovoltaic systems designed to generate clean electric power, we also install solar thermal pool and hot water heaters, electric vehicle charging stations, and whole-house energy systems for off-grid living. Our employees are dedicated to making the switch to solar as easy as possible, handling every aspect of the process for customers including online production monitoring and energy consumption analysis. Our team loves to tackle interesting and challenging projects, and is always looking for new applications for alternative energy. At SunFarm Energy we believe that renewable energy is the way of the future, and we are excited to bring people into that future and offer them energy freedom.

For more information, visit sunfarmenergy.net.



TABLEVOGUE

Tablevogue is an innovative, useful, timely product changing the way people cover functional, albeit frumpy, folding tables. The celebrated and protected design features a stitched corner lip and pleat, eliminating the need for pins, clips and adhesives to keep the cover fit to the table. Tablevogue has sold thousands of fitted covers to both consumers and commercial ventures with premium ratings and reviews. With a value proposition based on quality and fair pricing, Tablevogue is disrupting a \$6 billion industry filled with poorly made domestic/outsourced drapes, cloths and clings.

The success and respect initiated with Tablevogue's niche product sets a strong foundation for building the world's largest entertaining brand. The brand will expand to include innovative, quality products servicing generations of people and the experiences that matter most to them.

For more information, visit www.tablevogue.com.



VEHICLE WHEEL ILLUMINATION (SAFETY) SYSTEM

Take car customization to a whole new level with the Vehicle Wheel Illumination System. Not only will the spot illumination set your car apart from the pack, but it has a built in safety feature that highlights your immediate environment.

Whether it's custom paint jobs, custom rims or special light-fixtures installed under the car or around the license plates, the sales of automotive and truck parts and accessories increase significantly each year. For most people, their cars are more than just getting from point A to point B. The illumination system is the new wave of car customization that gives car owners custom looks that generate attention while highlighting their immediate environment. The built in safety feature of the Vehicle Wheel Illumination (Safety) System means you'll never be left in the dark when driving in adverse weather conditions or changing a flat tire.

VETCV

VetCV is an web application (vault) that enables veterans and their families to track and manage their healthcare activities, make appointments, request status data, safely store valuable medical, military, personal record, track important life events, manage their careers, and store precious memories. It provides a platform for veterans to build a personal support network with other VetCV members. This network-building tool will integrate advanced Artificial Intelligence (AI) to provide a never before seen suicide prevention solution, providing potential lifesaving intervention and alerts.

VetCV provides veterans and caregivers the ability to update, access, and share their vital information from anywhere at any time. It is the personal vault for all the most important things for the next steps in life: career, education, medical support, reintegration and employment. VetCV is a place to come home to.

The mission of VetCV is to continuously create technology solutions that help our nation's veterans and caregivers (a population of over 100 million) control their military, medical, and personal information, their careers, and easily access support resources and benefits. VetCV puts control of information back in the veterans' hands.

For more information, visit www.vetcv.com.





246 MEALS TO GO

246 Meals to Go takes the guesswork out of mealtimes. Busy family schedules and long work days leave little time for meal planning and preparation.

With more than 25 years of experience working as a chef in local restaurants, owner Kenneth Hudson creates delicious prepared meals that you can eat in the convenience of your home. 246 Meals to Go provides an appetizing alternative to fast-food staples, like cheeseburgers or pizza. If you're short on time, but want to serve a hot meal to your family, stop by 246 Meals to Go.



ADVANCED RECOVERY & RECYCLING

Electronic waste is the fastest growing waste stream in the United States because significant amounts of the waste is recoverable for reuse, resale or refining for precious metals.

E-waste disassemblers send circuit boards to refiners/smelters to recover precious metals. A significant deterrent to smelting just the precious metals components is the expensive extraction methods, typically chemical based, associated with removing components from circuit boards.

Advanced Recovery & Recycling's D2000 Depopulator is an environmentally-friendly process that doesn't use chemicals and reduces the amount of material that is smelted by about 5:1, thereby reducing toxic smelting pollution and costs by that ratio in the process. The ARR D2000 depopulator is well positioned to effectively and rapidly remove electrical parts from electronic circuit boards. A single production depopulator is capable of processing up to almost four tons of circuit boards per eight-hour shift per system.



COGNITIVE BIG DATA SYSTEMS

Cognitive Big Data Systems is revolutionizing the security and surveillance industry with its new computer vision application "AVAE." AVAE is used in video surveillance centers to alert operators of threatening and unusual activities. AVAE monitors each video feed 24/7 to develop an understanding of the activities at that location by learning and recognizing the pixel patterns. AVAE is the first of a new generation of apps that allow machines to learn and build memories of their environment to support humans in their jobs and at home.

For more information, visit cognitivebds.com.



COI ENERGY SERVICES

COI Energy Services provides customer engagement software that helps utility companies better understand their business customers' needs. The analytic power of the technology effectively allows businesses and utilities to understand how and when power is being consumed.

COI offers innovative technology solutions to electric utility companies that helps improve the energy performance of its small to medium businesses, industrial, and commercial clients. Our solutions focus on eliminating energy waste by optimizing behaviors with the ability to monetize the excess for use with demand response, energy efficiency, and renewable energy markets. COI is a technology and vendor agnostic firm that is focused on the success of its clients. Our goal is to help our clients capitalize on their excess energy capacity by providing a platform to buy and sell capacity, improve the energy performance of buildings and reduce greenhouse gas emissions.

For more information, visit coienergyservices.com.



CYA CONCEALMENT

CYA Concealment provides lifesaving concealed survival vests in the form of everyday backpacks, and other bags that can easily be transformed into ballistic protective garments. Our packs are designed to be low profile and inconspicuous.

Our flagship product is a scalable armor system that incorporates body armor and Mollie panels to allow users to either wear either a simple vest or a complete tactical plate carrier. By providing the ability to add in new gear and features, we have created a truly expandable system. We are constantly testing our gear and working with industry leaders in safety and ballistic protection.

As a veteran-owned company, we use our drive and experience in real world environments and situations to provide solid solutions for today's emerging threats. With a simple "Twist and Pull," you can have peace of mind that your security is "Hidden in Plain Sight."

CYA Concealment also entered the veteran category.

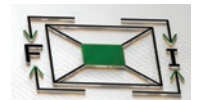
For more information, visit CYA Concealment's Facebook page.



DDF TECHNOLOGY

DDF Technology introduces the Electro-Wallet, an anti-theft device designed to protect all the important contents in your wallet. While technology has increased everyday conveniences, it has also increased security risks, such as identity theft. With credit card theft and electronic pick-pocketing increasing each year, millions of consumers are vulnerable to ID theft.

With a functional slim design, the Electro-Wallet is an affordable alternative that offers security and protection.





Fast Informatics

FAST INFORMATICS

Fast Informatics makes it easier for researchers, data scientists, engineers, data analyst and marketers to use machine learning with their data. Forget about hiring a machine learning expert or needing the cloud. We market a deep learning neural network trainer and provide data analytics consulting. Customers instantly gain insights by identifying patterns and associations within your data. Our software automates the machine learning process, instantly building and training artificial neural networks models. Using data visualization you will learn patterns and correlations that help you make data-driven decisions. Deploy your models in Excel, mobile, desktop, embedded and cloud applications.

For more information, visit fastinformatics.com.



FEMTAC

FEMTAC is a revolution in the women's professional apparel industry. In 2013, two sisters, one in the U.S. Army and one in U.S. Federal Law Enforcement, created FEMTAC to provide apparel and gear to women whose work and/or passion takes them to the field. Having spent almost 40 combined years in the same fields as their customers, Leah Olszewski and M.S., work in conjunction with tech companies and material and design experts to design products that serve women who take on some of the toughest jobs. The company's mission is to improve safety, performance, and desirability through product improvement, innovation, and community. FEMTAC is made in America, but is intended for women around the globe and is the true source of fit, function, and innovation in women's professional field apparel.

FEMTAC also entered the veteran category.

For more information, visit femtac.com.



GREATER GOLF

Greater Golf's mission is to provide a fun enjoyable golf family entertainment center for the 7.5 million people who visit the Northwest Florida community each year.

Our first-class golf facility will provide a fun and exciting atmosphere for the entire family. Whether you are weekend golfer looking for a challenge or beginner that wants to learn the basics, our computerized interactive driving range technology provides a great learning environment for all skill levels.

Our top priority is to create a high-quality customer experience. From our members to customers to employees, we will work to ensure that our facilities and service exceed their expectations.



INVICTUS KNOWLEDGE INSTITUTE

Invictus Knowledge Institute (IKI) is a non-profit advanced technology training, research and development organization that provides access to fast-track technology training and assistance with direct access to jobs. With all signs pointing to a steady increase in IT job growth and hiring, IKI is committed to providing participants with the skills they need to land a rewarding IT career. IKI provides access to quality, fast training bootcamps where participants learn cloud engineering, data analytics/science engineering, robotics/artificial intelligence, full-stack web development, high performance computing, and technology fundamentals in business.

IKI also provides face-to-face training, either in person or remote live video environments. Forty percent of IKI students are targeted to received fully paid scholarships. IKI partners with businesses along the Gulf Coast and across the United States for direct pathways to jobs.

IKI also entered the veteran and student categories.

For more information, visit invictuski.com.



LOVELY LO NUTRITION & FITNESS

At Lovely Lo Nutrition & Fitness, we utilize remote coaching to provide you with specialized plans and services that help you achieve your nutrition and fitness goals, no matter where you are in the world. We believe that fitness starts with nutrition and we cater to anyone with the will to get healthy and fit. We work with all levels of fitness and create specific plans to help you succeed in making and attaining your goals. Whether you're sedentary or a competitive athlete, and everything in between the activity spectrum, we have an individual program just for you! We use the "If It Fits Your Macros," a flexible diet that helps you lose weight by focusing on the three most important energy sources – protein, carbohydrates and fats – needed for your body to function properly.



MINE SURVIVAL, INC

Founded by retired Navy Divers, Mine Survival, Inc. (MSI) is at the forefront of rebreather technology. MSI is the premiere manufacturer of respiratory escape systems that enable users to escape any hazardous environment.

In any emergency, communication is paramount. MSI's rebreather system is the first and only device on the market that allows users to communicate without exposing themselves to the toxic atmosphere. Our unique and patented device sets new industry performance standards by providing respiratory protection that is up to three times longer than the current industrial mining standard, while costing less than any market equivalent.

From deep-sea salvage operations to experimental saturation protocols, MSI has pushed the boundaries on respiratory protective equipment and has established the standards that bring people home from the depths of the world's oceans. Utilizing our experience, MSI develops respiratory equipment that will work the first time, every time.

MSI also entered the veteran category.

For more information, visit www.minesurvival.com.





NICOLIERE MANAGEMENT

At Nicoliere Management, we are invested in our clients' ultimate success. An employment agency based in New York City, New York, we represent qualified individuals from accounting, finance and healthcare. Our team relies on intuition and technical expertise for matching clients' talents to employers' needs. Our goal is to improve the employment environment by providing innovative solutions to both employers and job seekers.

As an employment firm, we offer full range of services including internships, outsourced services (project based) for small businesses that include help with HR, payroll and tax preparation (soon to be available as a web based application). We are fully dedicated to making the search a successful, fulfilling experience.

Nicoliere Management also entered in the student category.

For more information, visit nicolieremanagement.com.



NEUBEV CO.

NeuBev Co. is a technology and innovation startup that aims to disrupt the beverage industry. Our team of designers and engineers have created an eco-friendly smart water cooler to act as a new platform for beverage distribution, consumption, advanced analytics and consumer health. Our smart water coolers offer chilled or sparkling organic beverage options directly in offices, fitness centers, and event spaces using regular triple filtered tap water. By connecting each unit to our cloud servers, NeuBev offers automated tracking and replenishment scheduling, flavor customization through machine learning, and personal hydration tracking. Best of all, every drink from a NeuBev dispenser is one less plastic bottle going into a landfill. Get a NeuBev and join us on our mission to change the way you drink.

NeuBev also entered the veteran category.

For more information, visit www.neuBev.co.



REVERBALIST

Reverbalist fixes a broken, often illegal component of the music industry, and creates revenue pathways where currently only a grey market thrives. It provides the technology, content, and engagement platform that will formalize the live music market, innovate and monetize the experience, and create bidirectional points of conversation between fans and artists.

Built upon a proprietary platform, Reverbalist incorporates crowdsourced live video streams with high quality audio direct from the mixing desk, into a consolidated, synced output, allowing the user to select their preferred camera angle - in real time. This can generate additional revenue streams for artists and labels through mobile and web advertising, it allows for subscription tiers and may leverage platform data collection in the future.

For more information, visit www.reverbalist.com.



ROX-STEADY CONSTRUCTION

Rox-Steady Construction builds homes and buildings that are designed with sustainability and durability in mind. Our unique construction methods provide homes that are durable, safe, unique, and most importantly, affordable. Our homes are first and foremost durable. We estimate that they will have a life span of 600-700 years with minimal maintenance compared to a standard construction home. The buildings are constructed primarily out of insulated concrete. This means that our buildings are strong enough to withstand floods, high winds, fires, mold, fungus and termites.



STAFFER

Staffer is a platform to directly connect short-term staff (Staffers) with businesses requiring temporary or part-time staff. Staffer will allow businesses instant access to a large network of pre-qualified individuals, available on little notice, who have opted-in to basic training, and through geo-location data are verified available within the area needed.

A key to the business will be reviews, taken from both businesses and staffers, that will create a track record that can be leveraged for future growth. This platform will grow job by job, to create a network like LinkedIn, for all short-term jobs. Assisting in markets that grow with season, or businesses that grow for certain events (Christmas, New Year's, Cinco de Mayo, etc.), Staffer will be the short-term staffing solution to solve situations where businesses require help that isn't easily available through current resources.

TAG AND RELEASE

Tag and Release is a sport fishing board game for serious anglers. Designed as an offshore fishing tournament, the game is educational and conservation oriented, as well as a fun way to pass the time without being glued to your smartphone.

Players or anglers in the game roll the dice and advance their game pieces on the board while answering trivia questions related to fishing. The players keep score on a score pad. The winner is the person who has the most points or weight at the end of the game. There is no time limit for the game.

For more information, visit tagandrelease.com.

Tag and Release



WEE CARE

Wee Care Health Center is a primary doctor's office where we provide patients with the best care. Our qualified doctors, nurse practitioners and medical assistants take a holistic approach to treating patients. We offer amenities found in five-star hotels, such as massages, transportation to and from the facility and we even provide meals. We will also provide a recreational bingo game once a week. Once a month, we will provide groceries to patients that qualify. We want our patients to know that we are thinking of them, so we call them on special occasions like their birthdays. We will also have an onsite pharmacy that will give patients the option to have their prescriptions filled while they wait or be delivered to their home.



XOBOTIX

Working with the IHMC, the leading robotics research facility in Pensacola, Xobotix is inspired to facilitate the development of the full spectrum of our dynamic robot technologies by securing research grants from funding agencies interested in the advancement of groundbreaking robotics architecture as an advancement of basic science understanding in both robotics and biology. Many of these grants require a partnership between commerce and research so there is a path to commercialization for the new technologies that come to light as the research advances.

Our mission at Xobotix is to simulate, develop and commercialize our unique line of high-speed, elastic wave-based, bio-inspired robotic technologies and take them from concept to feasibility to commercial development. Xobotix finds commercial utility for these intelligent robotics technologies that span the full spectrum of applications such as passive dynamic exoskeletons, flapping flight aircraft, extreme sports equipment, undersea undulating platforms, highway speed legged vehicles, and humanoid platforms for applications in disaster relief and upcoming missions in space.

YACHT PRESERVER, INC.

Yacht Preserver provides a preventive safety solution for the recreational and commercial yachting industry. Our initial launch product is a self-inflating safety bladder that can be deployed in the event of an exhaust pipe failure or during routine maintenance when removing an engine/exhaust pipe from the exhaust discharge thru-hull.

Yacht Preserver will not only help prevent the possible sinking of a vessel at sea or at a dock, it will fill a necessary void in the yachting marketplace and more importantly may also prevent the loss of life should a vessel take on excessive water at sea because of an exhaust system failure. The exhaust ports in a vessel are the largest holes in the boat and one of the only holes without a shutoff valve.

Yacht Preserver will be the first patent-pending, self-inflating safety balloon/bladder to be introduced to the boating industry that can prevent the life-threatening sinking of a marine vessel while docked or at sea.



YELLOW DOG

Introducing Yellow Dog, a portable and compact table designed as a lightweight, pop-up beach table. The Yellow Dog table is conveniently packaged in its own carry tote bag to accompany you as you enjoy beach and other outdoor activities. Our patent-pending table leg designs are left hollow for the customer to fill each leg with sand, which creates additional sturdiness to the already useful lightweight table.

Our 12" by 12" table can be placed alongside your beach chair allowing you to keep your beverages, snacks, expensive cellular and Bluetooth devices and other miscellaneous items safely away from the sand. This table is sure to be a big hit for its practical use and trendy design by creating a useful and durable table allowing you the comforts of home while enjoying the outdoors. The practicality of this convenient table is perfect for the beach and other outdoor activities such as camping, boating, poolside, parks and recreation.

For more information, visit yellowdogtable.com.





EBI MANAGEMENT GROUP

EBI Management Group (EBI) is a professional services company specializing in helping the federal government and private business achieve mission execution through enterprise business intelligence. EBI understands the top-down and bottom-up approach to delivering and sustaining a useful, highly effective and affordable enterprise business intelligence consulting and technology infrastructure to the federal government and private businesses. Our professional services staff works with stakeholders throughout the organization to review, design, deploy, and sustain their business intelligence infrastructure using scalable, secure technology, improved data management and delivery tools and redesigns of business practices and processes.

For more information, visit www.ebimg.com.

EMARKET PLACES

e Market Places provide patented software and market cost-effective software solutions to companies that conduct internet ecommerce. e Market Places generate price comparisons specifically for companies that sell or buy products or services using configure price quote (CPQ) components.

The e Marketplace/eCommerce engine allows CPQ industries that offer services or products with multiple options to receive instant price quotes. The wizard enables companies to define the words used in the questions, rules on allowed answers to display in a pre-defined form. Present marketplace with CPQ components ask prospects to describe projects in words that are not sufficient to generate a quote.

The CPQ market continues to be high value acquisitions. For example, salesforce.com paid \$360 million for Steel Brick CPQ in 2015 and \$2.8 billion for Demandware in 2016. Currently there isn't a full feature marketplace that matches buyers to sellers offering configurable products or services with sufficient questions to generate quotes for unlimited industries with multiple instant quotes.

For more information, visit www.247equotes.com/sfcom

HALO TECHNOLOGY

Halo is a mobile search engine application that uses location-based augmented reality technology to provide users with real-time information that enables them to filter searches within a desired radius by using the GPS capabilities on their smartphones. Similar to Pokémon Go, Halo will display digital icons called HaloBoards, which appear as you walk and can be selected to find out business' information, such as websites, social media pages and available promotions. No more refreshing your page, switching from app to app, or stopping to search through your phone. You can now access a new world that you never knew existed, full of deals and promotions. With Halo, users will "Experience a New World."

For more information, go to www.halotechnology.net.





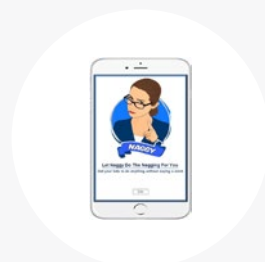
HILLSIDE CHRISTIAN ACADEMY

Hillside Christian Academy, Inc., was created with the vision to educate, encourage, and empower youth for a prosperous future. Our mission is to educate, encourage and inspire young scholars and their families to achieve new heights spiritually and academically in a Christian environment. Our passion for serving vulnerable children is what fuels our academy to provide individualized care that nurtures the whole child. We are committed to creating a learning environment that is stimulating and developmentally appropriate. We believe that teachable moments are opportunities to engage students, and their families in real-life situations, and is the epitome of learning.



NAGGY

Naggy is an app that will revolutionize the way parents interact with their kids by using technology to get them to complete their chores. Reports have shown that more than half of working parents feel stressed, tired or short on quality time with their children and have a difficult time finding a family-work life balance. Further complicating matters is the Chore Wars Battle where 50 percent of kids saying that they will do ANYTHING to avoid doing chores and 50 percent of parents saying that they spend more time arguing with their kids about doing their chores than they spend getting them to actually do them. Naggy app will help parents save time and reduce stress by keeping them from fighting, debating and reasoning with their kids, which will essentially keep the peace in their homes and promote happy memories and quality family time.

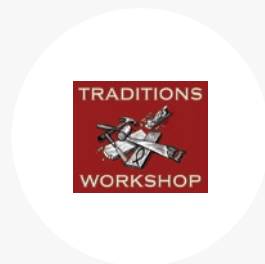


TRADITIONS WORKSHOP

Traditions Workshop builds custom projects for custom people. Whether it's a themed gazebo called the "raccoon saloon," or a functional student loft bed with work desk underneath, or a foam, fiberglass and robotics costume we constructed for wheelchair actors in the play "Quest of the Dragon," we can make your dream project a reality.

Our connection to the special needs community inspired Scribble Boards, a training aid that helps to strengthen manual dexterity. Human movement requires the ability to feel or sense what the muscles are doing, but sometimes people with motor difficulties need help developing their fine motor skills. Scribble Boards was designed in collaboration with the special needs community to strengthen the fine motor skills that are necessary for everyday tasks, such as picking up small object and fastening clothing. Scribbles Boards can be customized to meet specific needs.

For more information, visit traditionsworkshop.com





BLUE ZONE

Blue Zone will offer high quality water sourced from Costa Rica's remote Blue Zone area in the Nicoya Peninsula, an area where people have been found to statistically live longer than average. Blue Zone will be packaged in an environmentally friendly bottle, licensed from Paper Water Bottle, that is made from 100 percent renewable molded fiber and is completely recyclable, biodegradable and compostable.

Utilizing an eco-friendly bottle will help Blue Zone minimize the environmental problem caused by millions of plastic bottles filling up landfills. Blue Zone will also be guided by a social responsible business model that will donate clean water to areas of need to address world water scarcity.



CROWDPROOF

CrowdProof offers an affordable, crowdsourced solution to undergraduate college students who don't have the time to proofread their papers and essays. Offering a new take on online proofreading services, CrowdProof creates a marketplace that connects students with proofreaders. It enables students to have their papers reviewed with the click of a mouse and offers monetary incentive for proofreaders to read papers on their own time. It vastly expands the pool of available proofreaders by opening it to a wide variety of qualified applicants, thereby decreasing the turnaround time of an assignment without increasing cost. By focusing on undergraduate level education, we allow for a broad range of proofreaders to offer their services, in contrast with graduate or professional level work that requires the eyes of more specifically-trained individuals.



HOMETHEATER

HomeTheater will expand the movie industry's profitability by providing virtual reality headset users the opportunity to buy virtual tickets and view new movies without having to go to a movie theater or waiting until the movie is released to DVD or Pay-Per-View – all while maintaining the exclusivity of the industry.

HomeTheater allows virtual reality headset users to stream movies from a database. The user accesses the website through the application or computer and selects a particular movie from the site. The user then purchases a ticket and is able to view the movie through a virtual reality headset.



NADAB

NaDAB provides Christian youth with an alternative to mainstream social media video platforms. The NaDAB app allows users to enjoy different genres of music that are appropriate for minors. Whether it's a Christian band or hip hop, or feel-good songs, the platform controls the content in the database. NaDAB will also have additional features such as contests, special video effects and more.

For more information, visit nadab.info.



PRINTASCAN

As the digital era transforms every aspect of our lives, the ability to digitize materials is in great demand. Our team created an accessible way to digitize documents by developing a case that fits on a computer and directly uploads scanned documents. The “scanner case” is unique from other scanners because it's durable and portable. With the PrintaScan case, scanning and printing a document is made faster and more convenient than ever before.

Our product is ideal for students, teachers and artists. We designed the product for users that want to upload, organize and view their work online. An added feature is the ability to scan notes and have it automatically configured into a Word file.



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